



108162018002218



## SECURITIES AND EXCHANGE COMMISSION

SEC Building, EDSA, Greenhills, Mandaluyong City, Metro Manila, Philippines  
Tel: (632) 726-0931 to 39 Fax: (632) 725-5293 Email: mis@sec.gov.ph

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Company Information

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**SEC Registration No.** CS200319138  
**Company Name** ALLIANCE SELECT FOODS INTERNATIONAL, INC.  
**Industry Classification** Prod., Processing & Preserv. Of Meat, Fish & Other Seafoods  
**Company Type** Stock Corporation

Document Information


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SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE  
AND SRC RULE 17.2(c) THEREUNDER

1. August 14, 2018  
Date of Report (Date of earliest event reported)
2. SEC Identification Number CS200319138 3. BIR Tax Identification No. 227-409-243-000
4. ALLIANCE SELECT FOODS INTERNATIONAL, INC.  
Exact name of issuer as specified in its charter
5. Metro Manila Province, country or other jurisdiction of incorporation
6. (SEC Use Only)  Industry Classification Code:
7. Suite 3104 A, West Tower, Philippine Stock Exchange Centre, Exchange Road, Ortigas Business District, Pasig City, Metro Manila Address of principal office 1600 Postal Code
8. TBA  
Issuer's telephone number, including area code
9. Suite 1206, East Tower, Philippine Stock Exchange Centre, Exchange Road, Ortigas Center, Pasig City  
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common	2,499,712,483

11. Indicate the item numbers reported herein: Item No. 9 Other Events - Clarification of News Reports

**Item 9. Other Events**

Alliance Select Posts Breakthrough 2018 First Half Revenue Manila, Philippines – Publicly listed international seafood company Alliance Select International Inc. (ASFI; PSE: FOOD) announced today landmark growth in the Group's topline performance, reaching net sales of USD 47.5 Million, 37 percent higher compared to prior year. ASFI's first half net income after tax (NIAT) likewise reached a high of USD 2.32 Million, 6x higher than last year, and likewise unprecedented in the history of the Company.

Milestones reached in this quarter follow similar highpoints reached by the Group recently, achieving turnaround performance in 2017, and highest 1st Quarter NIAT in the last quarter.

New leadership, headed by President & CEO Raymond K.H. See, attributes the recent growth to its implementation of several sourcing strategies and improved relationships with stakeholders, allowing the company to offer more value to its customers at sustained prices. The healthy performance of the company is also attributed to its tuna and salmon segments, with its tuna business ending the first half of the year with a 58 percent net revenue increase.

"Our tuna and salmon segments continue to display its potential in increasing sales and profit, and we plan on taking it to next level through continued innovation of both our products and processes," See said.

"At present, we are already working on upgrading our plant technology and equipment across all our business sectors to strengthen company operations," he added.

Last July, ASFII launched "Bay of Gold Select Tuna" – a new line of premium class tuna at affordable prices - in the Philippine market. The collection comes with five artisanal variants: Ventresca in Olive Oil; Manuka Smoked Ventresca in Olive Oil; Tuna Flakes in Shoyu; Manuka Smoked Tuna Solid in Olive Oil and Tuna Big Flakes in Oil with Chili.

#### SIGNATURES


Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**ALLIANCE SELECT FOODS INTERNATIONAL, INC.**

Issuer

**August 14, 2018**

Date

  
**ATTY. MA. KRISTINA P. AMBROCIO**  
Vice President for Legal and Compliance, Assistant Corporate Secretary  
Signature and Title\*