



**ALLIANCE SELECT FOODS  
INTERNATIONAL, INC.**

A PUBLICLY LISTED COMPANY

February 17, 2014

**The Philippines Stock Exchange, Inc.**  
4<sup>th</sup> Floor, Philippines Stock Exchange Centre  
Exchange Road, Ortigas Center  
Pasig City 1605

**Attn: Janet A. Encarnacion** – *Head, Disclosure Department*

Ma'am,

We would like to disclose that the Board of Alliance Select Foods International, Inc. (the Company) has appointed Atty. Avelino M. Sebastian, Jr. as the Company's Corporate Secretary with effect from February 14, 2014.

Yours truly,

**Rajat Balain**  
Corporate Information Officer

SUITES 1206 & 1405 EAST TOWER,  
PHILIPPINE STOCK EXCHANGE CENTRE,  
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[WWW.ALLIANCESELECTFOODS.COM](http://WWW.ALLIANCESELECTFOODS.COM)